



DANIEL SMITH Extra Fine™ Watercolors

DANIEL SMITH currently offers 238 different watercolors, with more in the works every year. The sheer range of possibility they offer is endless and unparalleled in the industry. Our amazing selection spans the spectrum from the historical, our natural earth and PrimaTek® colors, to our Quinacridones, the brightest and boldest colors modern technology has to offer.

Dan Smith started his business in 1976, dedicated to bringing the highest quality inks to the print-artist community. In 1993, Dan set out to create a line of watercolors with one goal in mind: to bring the watercolor artist the very best product available. His dream came to fruition with the introduction of a hugely innovative collection of 27 paints that just happened to change the world of watercolors forever. Our pigments may come from every continent except Antarctica but our paints are manufactured in Seattle, Washington.

The **DANIEL SMITH** paint making lab is neither big nor impersonal. It is a world of machinery and color, where the air smells of linseed oil, and everyone's clothes are splattered with paint. The manufacturing R&D lab is the soul of the company, a place where ideas are shared, artist's voices are heard, and new **DANIEL SMITH** colors are brought to life by a talented and dedicated production team. Artisans making paint for artists, they have your complete satisfaction in mind.

Each year more of our chemist's inventive creations are introduced. Early on, **DANIEL SMITH** Inc. was the first to offer Quinacridone pigments in artists' paints. These fantastic, powerful colors, originally created for the auto industry, gave artists new and vibrant choices perfect for glazing. A buying frenzy ensued, and since then, these colors have been copied by other paint manufacturers. After all, imitation is the sincerest form of flattery.





"Memories of Maxine" by Anne Abgott, Watercolor

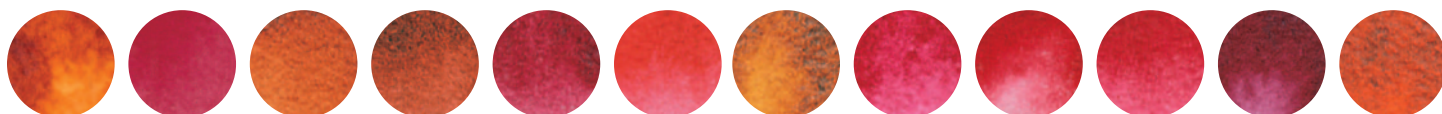
DANIEL SMITH Extra Fine™ Quinacridone Watercolors

Quinacridones combine the power of the staining pigments with the luminosity of the transparents. They flow beautifully for extremely smooth washes, have incredible depth of color and can be lifted easily while still wet.

Understandably, they've been very popular colors since their introduction. People just love them. No other colors have both the intensity and transparency of the quinacridone family. They are synthetic organic pigments, created in the world's most advanced

color laboratories. Miniscule pigment particles are exceptionally uniform in size and shape, which translates to unfailing behavior in the paint.

Developed initially for use in automotive paints, **DANIEL SMITH** was the first manufacturer to realize their potential for artists. Perfect for glazing and layering, Quinacridones retain their brilliance on drying. Rich golds, oranges, pinks, reds and violets - intense colors with extreme lightfastness that will super-charge your palette.





DANIEL SMITH PrimaTek® Watercolors

Our exclusive **PRIMATEK® COLORS** are unique paints made with pure, authentic mineral pigments that are mined directly from the earth and each one has a story. These colors have captured the imagination of artists for hundreds or even thousands of years. Their diversity is amazing, see the following for details about some of our favorite shades.



Our **MINNESOTA PIPESTONE** is the real thing. There is a national monument at Pipestone Minnesota where the stone is quarried in small amounts and made into pipes and other objects by native carvers.

We purchased some of this mineral and converted it into pigment through our proprietary slow grinding process. Minnesota Pipestone has intriguing layers of granular texture. Radiant pink overtones accentuate an underlying golden glow that adds a new dimension to artwork.

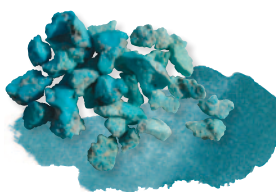


SERPENTINE is a green-color variety of Septentine from Australia called Stichtite. A soft stone used cross-culturally for carving amulets used to ward off harm.

A surprising semi-transparent paint, it's a deep green that granulates with specks of burnt scarlet—a great addition to your palette.



LAPIS LAZULI has been prized for its beauty, its mystical and healing properties, and its perfection as a pigment. Ancient civilizations believed that the veins of glittering pyrite found in the Lapis were actual gold, driving up its value. The stone's expense today, as in the ancient world, results from its hardness, which makes extraction difficult.



SLEEPING BEAUTY TURQUOISE is a unique and vibrant blue that comes from Sleeping Beauty Mountain in Arizona. Lightfast and permanent, with none of the transient

color fade that plagues most turquoise, this is truly an extraordinary color. As a mineral, turquoise has a unique molecular structure. In watercolor, its porous nature encourages interaction with other pigments and produces granular washes like no other paint. From the very first test, artists feel its powers. Juicy washes flow easily from the brush, while drybrush work has the intense texture found only in a mineral pigment. Washed alongside a warm, staining pigment, it is almost three-dimensional.



"Tall Autumn Trees," "Tall Winter Trees," "Tall Spring Trees" by David Castle, Watercolor

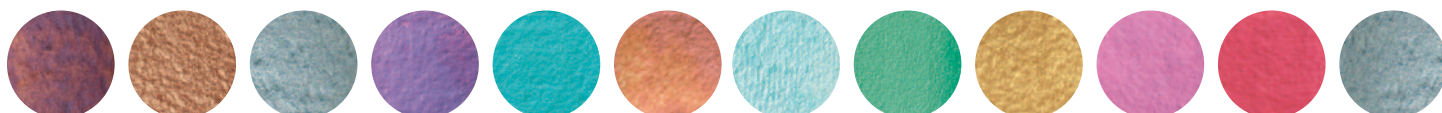
DANIEL SMITH Luminescent™ Watercolors

Use alone or mix into standard colors for striking effects of light and color. Miniscule particles of titanium-coated mica are the secret. Different sized particles and thicknesses of coating provide the dazzling array of choices.

INTERFERENCE and **PEARLESCENT** colors appear almost colorless but when applied over a dark color they bounce back gleaming color. The interference color take on different hues depending on the point of view and how the light is striking them. Viewed from one angle, Interference Green is a shimmering, pearly green. Viewed from another angle, it refracts a reddish hue.

Our **DUOCHROME COLORS** bounce between two distinct colors depending on the reflective light. Pure visual excitement! The Iridescent colors reflect light directly and provide a fascinating sense of depth, along with intense color and sheen.

The **IRIDESCENT COLORS** reflect light directly and provide a fascinating sense of depth, along with a distinctive sheen. The color ranges of these colors are the most intense.





In this watercolor painting, we wanted to preserve the whites on the sunlit side of the buildings and have rich darks in the shadows. By applying DANIEL SMITH Masking Fluid to the white areas before painting, we keep the crisp clean edges.

DANIEL SMITH Watercolor Masking Fluid

Our Watercolor Masking Fluid is easy to use with the bottle applicator, the included 5, fine-point applicator tips or with an inexpensive brush. Masking Fluid makes an impervious barrier to protect your watercolor paper and preserve the white areas by blocking watercolor washes from flowing into areas you don't want leaving crisp, clean edges.

Our Masking Fluid applies as an off-white color and dries to a transparent caramel color so that you can see it while working, and still be unobtrusive while working on your painting.

Easy to remove when Masking Fluid has dried with a rubber cement pick-up or even with your clean fingers. Be careful though, about leaving oils from your fingers when rubbing off the dried Masking Fluid, oils from your fingers can interfere with new applications of watercolor.

Once the Masking Fluid had been removed, either keep the white areas white or add fresh watercolor onto the preserved white area to retain maximum watercolor luminosity.

